



mrConnect

A Complete MR Reporting App
for Pharma Companies

GST No: 16GFBPS4621M1Z3

Call/WhatsApp: +91 8794047652 • Email: info@flixweb.in

Web: www.mrconnect.in



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Does Your Current System Look Like This?



Where are they now?

Juggling multiple apps, spreadsheets, and calls creates friction, invites errors, and hides the truth about your field performance.



Use MRConnect, Best MR Reporting App for your pharmaceutical

MrConnect.in a complete **MR Reporting Software** for your pharmaceutical company in India. With MrConnect, you can easily manage your medical representatives (MRs) with just a few clicks.

Our software offers a range of essential MR reporting modules, including live **GPS-based doctor and stockist reporting, tour planning, daily expenditure tracking, and leave management.**

Plus, with a powerful admin panel and 18 different reports, you can easily track and manage your MRs like a pro.

So Join MrConnect today and experience the convenience and affordability of our comprehensive MR reporting solution.

Guaranteed Quality Service at an Affordable Price





Powerful Admin Panel

Manage everything from one place



The dashboard displays the following information:

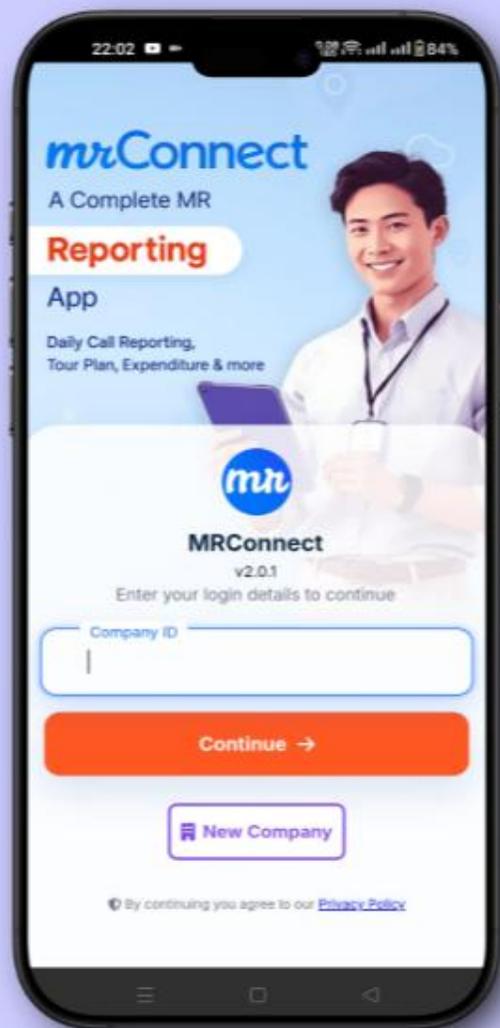
- Registered MR:** 21
- Registered Managers:** 10
- 2736** (Total Visits)
- 21** (Registered HQ)
- 23** Total Tours
- 344** Planned
- 150** Visited
- 44%** Completion
- Field Representatives:** SARATH (80%), GANESH RAM (71%), GOBINATH (84%), LALITH KUMAR (25%), RAMKUMAR (71%), RAJENDRA PRASAD (91%), HARSHARAN (52%), VINAY T (100%).
- Map:** Shows a route for LALITH KUMAR with 7 visited and 4 pending locations.
- Last 30 Days Performance Leaderboard:**

Rank	Name	Doctors	Visits	Total Calls	Coverage
#1	MATHAN	74	doctors	238	61.7%
#2	RAJENDRA PRASAD	70	doctors	230	57.9%
#3	SIVAKUMAR	66	doctors	211	50%
#4	DHANUSH	63	doctors	218	50.8%
#5	KARUPPANDIA	62	doctors	179	50%
#6	SWAMINATHAN	60	doctors	184	44.1%
#7	Prasanna Kumar	59	doctors	191	45.7%
#8	GANESH RAM	58	doctors	184	45.7%
#9	HAGENDRAN	56	doctors	165	47.1%
- City Performance:**

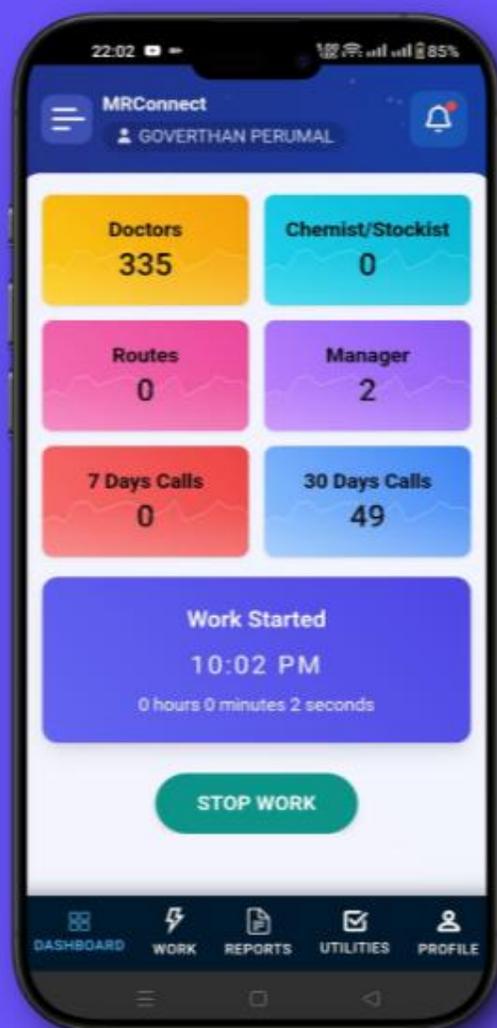
City	Visits	Doctors	Avg	
1	250	4,209	2,490	17

- ◆ Real-time Report
- ◆ GPS Location
- ◆ Tour Plan
- ◆ Expenditure
- ◆ POB
- ◆ Secondary Sales
- ◆ Primary Sales
- ◆ E-Detailing
- ◆ HR Module
- ◆ Leave
- ◆ Holiday
- ◆ To-do
- ◆ Powerful Reports

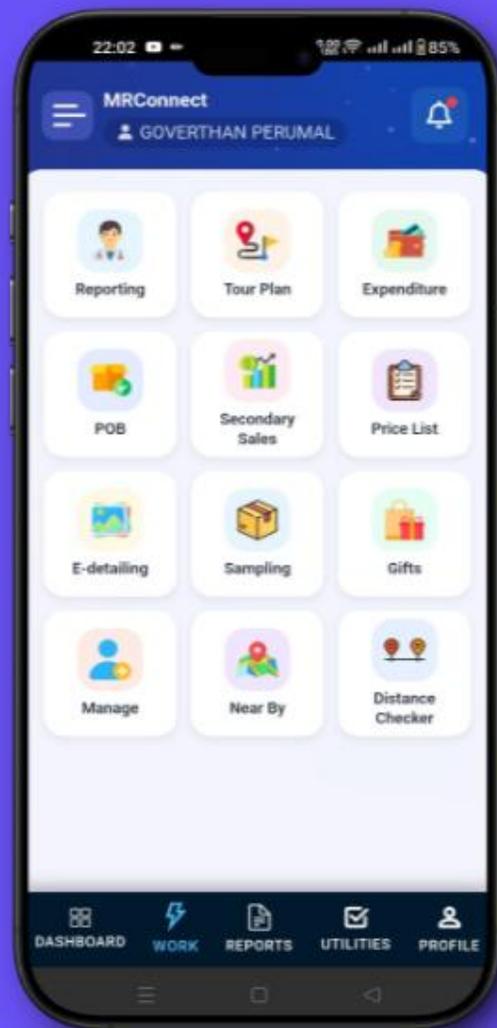
Login



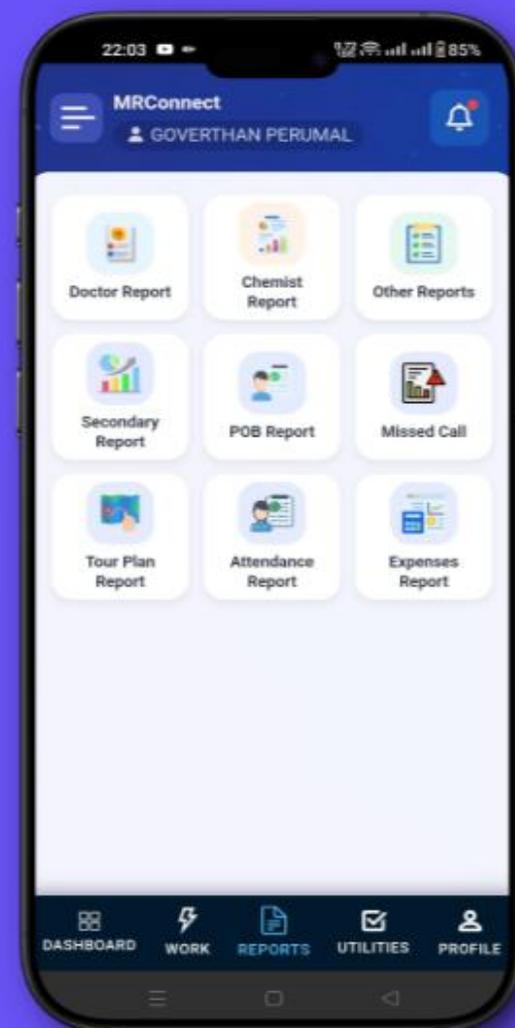
App Dashboard



All in One



Reports



TOUR PLANNING



Advance Tour Scheduling

Submit daily or full monthly tour plans for manager approval through the app.



Easy Plan Deviation

Update schedules with valid reasons, ensuring full transparency even when plans change.



Seamless Joint Work

Managers can easily schedule and assign joint fieldwork with their team members.

Tour Plan Management

MR Connect enables easy tour planning with date-wise doctor visit schedules. Representatives can submit plans daily or in advance for the full month. Daily plans are auto-approved, while monthly plans follow the reporting hierarchy for approval, ensuring clear and organized execution.

Deviation Tour

Any changes to the approved plan can be updated with deviation details, maintaining transparency and accurate reporting.



MR Connect: Smart Daily Call Reporting for Medical Reps



Doctor Reporting

Log daily doctor visits with GPS, specify the purpose, and add new doctors on-the-go.



Chemist Reporting

Easily record visits to chemists, vendors, or stockists by selecting them from a list.



Other Reporting

Report headquarters duties like meetings, conferences, or admin work for a complete record.

Key Features for Smarter Fieldwork



Doctor Reporting

Representatives can log doctor visits with GPS tracking, select from the assigned doctor list or add new doctors, and record visit purposes such as detailing, sampling, or follow-ups.

Chemist Reporting

Visits to chemists, vendors, or stockists can be easily recorded by selecting the user type and name, along with GPS location capture.

Other Reporting

Headquarter activities like meetings, conferences, or administrative work can also be reported for accurate and comprehensive daily records.

The Solution: MR Connect Automation

Simplifies TA & DA Management



Features Automatic Calculation

The system automatically calculates both Travel Allowance and Daily Allowance.



Expense Management (TA/DA)

MR Connect simplifies expense reporting with automatic TA and DA calculations configured by the admin. Travel distance is calculated using GPS coordinates, providing accurate kilometer data with minimal variance.

Representatives can also add additional expenses such as hotel stays, internet charges, and photocopy costs for complete and hassle-free reporting.



E-Detailing



E-Sampling / E-Detailing

MR Connect features an advanced e-sampling and e-detailing module that lets representatives present products through professional slideshows. Personalized banners for individual doctors, along with flexible slide ordering and rearrangement, ensure engaging and effective product presentations.



POB

Take order from the doctor/chemist



Direct Order Booking for Medical Reps

Take orders directly from doctors
or retailers in the field.

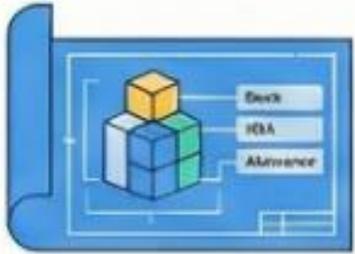


Personal Order Booking

Order booking is an important module for any company. With the MRConnect reporting app, medical representatives can take orders directly from retailers or doctors and submit them to stockists or even the company warehouse. The order booking module is fully customizable to match your company's requirements.



Payroll Generation



1. Set Salary Template

First, create the standardized salary structure for your organization.



2. Assign Template

Assign the appropriate salary template to each individual employee.



3. Generate Salary Slips

Generate accurate monthly salary slips with just a few clicks.

Perfect HR Module

MR Connect's HR module centralizes employee management, attendance, leaves, and payroll. Admins can set salary templates, assign them to employees, and generate monthly salary slips in just a few clicks. Additional salary components or add-ons can also be applied for specific months with ease.



Target vs Achievement



1. Admins Set Clear Targets



Target vs Achievement

MR Connect enables effective performance tracking by allowing admins to assign targets that representatives can view directly on their dashboard. Achievements are automatically recorded through secondary sales in daily call reports, providing real-time progress tracking and clear performance insights for both representatives and management.

2. Reps Update & Track Progress



MRs log secondary sales in daily reports and monitor their status in the app.



4. Reward Success

Admins can specify a reward for any representative who achieves their target.



3. Management Gains Full Oversight

The Target Performance Report provides a clear view of overall team results.

Available for Android, IOS

MRConnect is available for Android, iPhone and iPad



Ready to Transform Your Field Force?



Let's schedule a personalized demo to explore how MRConnect can effectively address your unique challenges and opportunities.

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-  Website: www.mrconnect.in

